

## Notification of share repurchase transactions

**Paris – March 11, 2024**

**Period from March 4 to 8, 2024**

(Share repurchase program approved by the Shareholders' Meeting of May 31, 2023)

**Transaction Details: Publicis Groupe SA**

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
Publicis Groupe SA	2138004KW8BV57III342	FR0000130577	Citigroup Global Markets Europe AG	CGET	EUR

**Total number of shares purchased according to trading venues:**

Name of the Issuer	Identity code of the financial instrument	Day of the transaction	Total number of shares purchased	Daily weighted average purchase price of the shares (€)	Gross Consideration	Venue
PUBLICIS GROUPE	FR0000130577	04-Mar-2024	53,257	96.7642	5,153,371.00	XPAR
PUBLICIS GROUPE	FR0000130577	05-Mar-2024	60,000	96.5492	5,792,952.00	XPAR
PUBLICIS GROUPE	FR0000130577	06-Mar-2024	60,000	95.9059	5,754,354.00	XPAR
PUBLICIS GROUPE	FR0000130577	07-Mar-2024	12,335	96.1099	1,185,515.62	XPAR
PUBLICIS GROUPE	FR0000130577	08-Mar-2024	21,650	96.2881	2,084,637.37	XPAR
* Rounded to four decimal places		Total:	<b>207,242</b>	<b>96.3648</b>	<b>19,970,829.98</b>	

A detailed presentation of this information is available on the Publicis Groupe's website:  
(<https://www.publicisgroupe.com/en/investors/investors-analysts/regulatory-information>)



## About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 101,000 professionals.

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