

Publication relating to related party agreements pursuant to Article L. 22-10-13 of the French Commercial Code

June 14, 2024 - Paris - As part of the change of the Company's corporate governance structure, **Publicis Groupe S.A. [Euronext Paris FR0000130577, CAC 40]** has entered into an agreement with Mrs. Sophie Dulac, which falls within the scope of related party agreements' rules due to her position as member of the Supervisory Board, then from May 29, 2024, of the Board of Directors.

Under this agreement, the Company will acquire a block of one hundred and fifty thousand (150,000) shares held by Mrs. Sophie Dulac, which will be used to meet the Company's obligations under the current free share plans for employees, without having to issue any new shares. The transaction is not subject to any condition precedent and its settlement is expected to take place in the next few days.

The transaction was concluded for a total amount of €15,013,500, at a unit price per share of €100.09, i.e. a 1% discount to the stock-market price of €101.10. This total amount, financed by the Publicis Group's cash flow, represents around 1.9% of the Company's 2023 profit of €799,821,338.55.

The Supervisory Board authorized the signature of this agreement at its meeting of April 17, 2024, being specified that Mrs. Sophie Dulac abstained from taking part in the deliberations and vote.

This agreement will be submitted for approval to the General Shareholders' Meeting to be convened to approve the financial statements for 2024 fiscal year.



About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 103,000 professionals.

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