

# Publicis Groupe half-year financial statement liquidity contract

January 3, 2017

Under the liquidity contract of **Publicis Groupe** [Euronext Paris: FR0000130577, CAC40] with KEPLER CAPITAL MARKETS SA, the following means were attributable to the liquidity contract at December 31, 2016:

- 40,553 shares
- €14,576,892.55

It is reminded that at June 30, 2016, the following means appeared in the contract:

- 100,000 shares
- €10,590,047.41

## About Publicis Groupe – The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation, driven through the alchemy of creativity and technology. Publicis Groupe offers its clients seamless access to its tools and expertise through modular offering. Publicis Groupe is organized across four Solutions hubs: **Publicis Communications** (Publicis Worldwide, Saatchi & Saatchi, Leo Burnett, BBH, Marcel, Fallon, MSL, Prodigious), **Publicis Media** (Starcom, Zenith, Mediavest | Spark, Optimedia | Blue 449, Performics), **Publicis.Sapient** (SapientNitro, Razorfish, DigitasLBi, Sapient Consulting) and **Publicis Health**. These 4 Solution hubs operate across principal markets, and are carried across all others by Publicis One, a fully integrated service offering bringing together the Groupe's expertise under one roof. Present in over 100 countries, Publicis Groupe employs nearly 80,000 professionals.

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