

THE PUBLICIS GROUPE MANAGEMENT BOARD

Paris – September 12, 2018 – The Publicis Groupe [Euronext Paris FR0000130577, CAC 40] Strategy & Risk Committee and Supervisory Board meetings held on September 12, 2018 focused essentially on reviewing the Groupe’s strategy and the renewal of the Management Board members’ mandates for a further four-year term.

Prior to this, the Nominating Committee, chaired by Elisabeth Badinter, conducted its assessments during meetings held on July 18 and August 2, 2018 and made unanimous recommendations to the Supervisory Board.

The individual and collective performances of the members of the Management Board were closely evaluated by the Nominating Committee. The motion to expand the Management Board to include new members was also considered.

After deliberation, the Supervisory Board unanimously accepted the Committees’ recommendations, considering that Arthur Sadoun, Chairman of the Management Board, had successfully repositioned the Groupe to take on the challenges facing the industry, and most importantly, had placed the Groupe in an ideal position to drive the transformation expected by its clients in a world disrupted by technology.

The mandates of the following members of the Management Board are thus renewed for four years:

- Arthur Sadoun, Chairman of the Management Board
- Steve King, CEO Publicis Media
- Anne-Gabrielle Heilbronner, Secretary General
- Jean-Michel Etienne, Executive Vice President, CFO (term of office to expire on December 31, 2020 when he is due to retire)

The Management Board’s compensation packages remain unchanged.

Furthermore, after reviewing the Groupe’s strategic focus and the progress made, the Strategy & Risk Committee is confident that these chosen orientations are the right ones, that they are consistent yet highly innovative, and that their implementation has been accelerated.

Maurice Lévy, Chairman of the Supervisory Board, declared: *“The Board is very pleased with this outstanding transition and with the Groupe’s remarkably successful management succession. Great emphasis has been placed on Arthur Sadoun’s personality, and on the hard work and energy that has been put into accelerating Publicis Groupe’s transformation. The management team he has put together and the enhanced role of Steve King by his side inspire the Board members with great confidence regarding the successful implementation of the “Sprint to the Future” plan. Therefore,*



with the full support of the Board, the members of the Management Board are congratulated and their mandates renewed to successfully carry out this mission.”

Arthur Sadoun, Chairman of the Management Board, added: *“I would like to thank the Supervisory Board for its confidence and support, and in particular Elisabeth Badinter and Maurice Lévy. Succeeding the latter at the helm of the Groupe founded by Marcel Bleustein-Blanchet is both an honor and a challenge, even more so given the changes our industry is facing that are without precedent. We have accomplished a lot in these last 18 months to be able to bring our clients a model that will make them win in the future. There is still much to be done to improve our performance. I’d like to thank the Management Board, the Management Committee and all of the talents of Publicis Groupe for their hard work and their commitment during this time of great transformation. I know I’ll be able to count on them to ensure our success in this next step.”*

About Publicis Groupe – The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and digital transformation, driven through the alchemy of creativity and technology. Publicis Groupe offers its clients seamless access to its tools and expertise through modular offering. Publicis Groupe is organized across four Solutions hubs: **Publicis Communications** (Publicis Worldwide, Saatchi & Saatchi, Leo Burnett, BBH, Marcel, Fallon, MSL, Prodigious), **Publicis Media** (Starcom, Zenith, Spark Foundry, Blue 449, Performics, Digitas), **Publicis.Sapient** (SapientRazorfish & Sapient Consulting) and **Publicis Health**. Present in over 100 countries, Publicis Groupe employs nearly 80,000 professionals. www.publicisgroupe.com | [@PublicisGroupe](https://twitter.com/PublicisGroupe) | [Facebook](https://www.facebook.com/publicisgroupe) | [LinkedIn](https://www.linkedin.com/company/publicisgroupe) | [YouTube](https://www.youtube.com/publicisgroupe) | *Viva la Difference!*

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