



PUBLICIS GROUPE

COMMUNIQUÉ DE PRESSE

Paris, December 1, 2009

SUPERVISORY BOARD

At its meeting on Tuesday, December 1, 2009, the Publicis Groupe Supervisory Board chaired by Mrs. Elisabeth Badinter took note of Mrs. Léone Meyer's decision to step down from the Supervisory Board on the occasion of her 70th birthday. Mrs. Meyer has been a member of the Supervisory Board and a member of the Groupe's Nomination Committee since June 2006.

Mrs. Badinter paid tribute to Mrs. Meyer, both as a person and as a business woman, and praised her for her tireless efforts to help make the transformation of Publicis Groupe a complete success. The Supervisory Board went on to thank Mrs. Meyer for her commitment and her contribution to the successful growth of Publicis Groupe.

"The Management Board and senior executives of Publicis Groupe wish to join the Supervisory Board in thanking Léone Meyer for her support, involvement and valuable advice throughout her tenure on the Supervisory Board," declared Maurice Lévy, Chairman of the Publicis Groupe Management Board (*Directoire*).

Mrs. Léone Meyer holds a degree from the Institut d'Etudes Politiques in Paris, a higher degree in Public Law (Paris), an MD (Paris) and is a qualified pediatrician. During her career, she has held a variety of positions. She was the Chairwoman of Galeries Lafayette SA and a member of its Supervisory Board from December 1998 to March 28, 2005, Chairwoman of Sogefin, a member of BHV's Supervisory Board, and was on the board of directors of Cofinoga, Lafayette Services-Laser and Monoprix. In addition, Mrs. Meyer was a member of the Supervisory Board of the retailer Casino from June 2000 to February 2003. Since 2005, she has chaired Phison Capital, a finance and investment company.

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About Publicis Groupe

Publicis Groupe [Euronext Paris: FR0000130577] is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media agency, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 43,000 professionals. Publicis Groupe offers local and international clients a complete range of advertising services through three global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi, and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty. Media consultancy and buying is offered through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; and interactive and digital marketing led by Digitas and Razorfish. Publicis Groupe recently launched VivaKi to leverage the combined scale of the autonomous operations of Digitas, Starcom MediaVest Group, Denuo, and ZenithOptimedia to develop new services, tools, and next generation digital platforms. Publicis Groupe's Specialized Agencies and Marketing Services offer healthcare communications, corporate and financial communications, public relations, CRM and direct marketing, event and sports marketing, and multicultural communications. Web site: www.publicisgroupe.com.

CONTACTS:

Peggy Nahmany, Corporate Communications:	+ 33 (0)1 44 43 72 83
Martine Hue, Investor Relations:	+ 33 (0)1 44 43 65 00