



## Share buyback contract

**Publicis Groupe [EURONEXT Paris: FR0000130577, CAC 40]** has amended today the share repurchase agreement initially announced on March 30, 2015.

The repurchase period, which was initially to end not later than July 31, 2015, was concluded by anticipation and a second repurchase period was opened and shall now end not later than June 30, 2015.

The new agreement covers, for the remaining duration of the repurchase period, a volume of 2,460,000 shares, being specified that 1,475,000 shares have already been acquired during the first repurchase period.

The price to be paid by the Company for each share shall still be determined on the basis of the arithmetic mean of the daily volume-weighted average prices during the repurchase period, and shall not exceed that amount

### About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in marketing, communication, and business transformation. In a world marked by increased convergence and consumer empowerment, Publicis Groupe offers a full range of services and skills: digital, technology & consulting with Publicis.Sapient (SapientNitro, Sapient Global Markets, Sapient Government Services, Razorfish Global, DigitasLBI, Rosetta) - the world's largest most forward-thinking digitally centered platform focused exclusively on digital transformation in an always-on world - as well as creative networks such as BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi, public affairs, corporate communications and events with MSLGROUP, ad tech solutions with VivaKi, media strategy, planning and buying through Starcom MediaVest Group and ZenithOptimedia, healthcare communications, with Publicis Healthcare Communications Group (PHCG), and finally, brand asset production with Prodigious. Present in 108 countries, the Groupe employs more than 75,000 professionals.

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