

Publicis Groupe Agencies Earn Top Marks in Human Rights Campaign's 2021 Corporate Equality Index

January 28, 2021, Paris – Publicis Groupe [Euronext Paris: FR0000130577, CAC 40] is proud to announce that 10 of its U.S. agencies have received the “Best Places to Work for LGBTQ Equality” accolade by receiving a perfect score of 100 on the Human Rights Campaign Foundation’s 2021 Corporate Equality Index – the nation’s foremost benchmarking survey and report measuring corporate policies and practices related to LGBTQ workplace equality.

Recognized Publicis Groupe agencies include Digitas, Epsilon, Leo Burnett, MSL, Publicis Health, Publicis Media, Publicis Sapient, Publicis Worldwide, Re:Sources and Saatchi & Saatchi. They join more than 700 U.S. businesses in receiving this honor in 2021.

Anne-Gabrielle Heilbronner, Publicis Groupe’s Member of the Directoire and Secretary General, commented: “It is always a great honor to see so many of our agencies recognized for their commitment to corporate equality and making the workforce as inclusive and welcoming as possible. Viva La Difference is our guiding principle and something we strive to embody across our network every day. We are also fortunate to have leading business resource groups such as Égalité and PRIDE further championing and supporting LGBTQ+ employees and allies.”

Publicis Groupe’s agencies have continuously scored top marks on the Corporate Equality Index as a result of strong employee-led contributions and commitment to creating and upholding policies and practices that best support and uplift LGBTQ+ talent. The company’s business resource group for LGBTQ+ professionals and their allies, Égalité (French for “equality”), is a leading contributor to Publicis Groupe’s progress in this area and continues to champion a strong culture of allyship and ensuring the organization remains a top destination for LGBTQ+ talent across a broad spectrum of identities. In 2020, Égalité spearheaded unique programs and virtual events, such as Pride Inside and Shine On Trans Awareness Week, both of which garnered global participation across the Publicis Groupe network.

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About Publicis Groupe – The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients’ transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 83,000 professionals. www.publicisgroupe.com | [Twitter: @PublicisGroupe](https://twitter.com/PublicisGroupe) | [Facebook](https://www.facebook.com/publicisgroupe) | [LinkedIn](https://www.linkedin.com/company/publicisgroupe) | [YouTube](https://www.youtube.com/user/publicisgroupe) | *Viva la Difference!*



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