

## ADJUSTMENT OF PUBLICIS WARRANTS CONVERSION RATIO

**July 8, 2022 – Paris – Publicis Groupe S.A. [Euronext Paris: FR0000130577, CAC 40]** informs holders of Publicis share subscription warrants (“BSA”) (ISIN Code: FR0000312928) that the conversion ratio of the warrants is adjusted from 1.116 Publicis share to 1.164 Publicis share per warrant as of July 4, 2022, ex-dividend date.

This adjustment, pursuant to the provisions of paragraph 7.5.8.3. of the information memorandum (*note d’opération*) (AMF visa no. 02-564 of 16 May 2002, the “Information Memorandum”), results from the portion of the 2021 dividend paid out of reserves and premiums of the Company.

### About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communications. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients’ transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communications, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 90,000 professionals.

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### Contacts Publicis Groupe

Delphine Stricker	Corporate Communications	+ 33 (0)6 38 81 40 00	<a href="mailto:delphine.stricker@publicisgroupe.com">delphine.stricker@publicisgroupe.com</a>
Alessandra Girolami	Investor Relations	+ 33 (0)1 44 43 77 88	<a href="mailto:alessandra.girolami@publicisgroupe.com">alessandra.girolami@publicisgroupe.com</a>
Clemence Vermersch	Investor Relations	+ 33 (0)6 75 99 67 51	<a href="mailto:clemence.vermersch@publicisgroupe.com">clemence.vermersch@publicisgroupe.com</a>